

FIG. 1

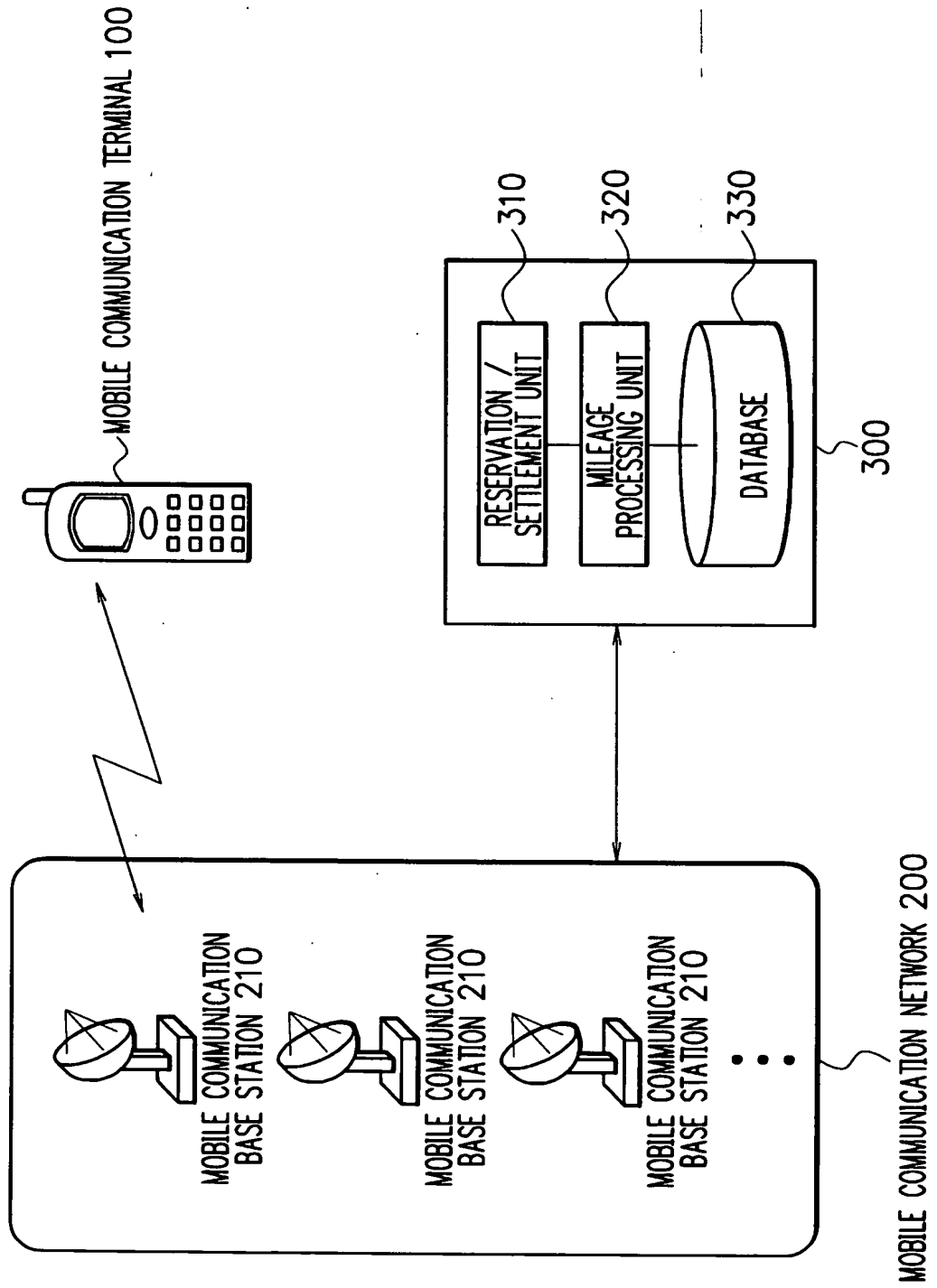
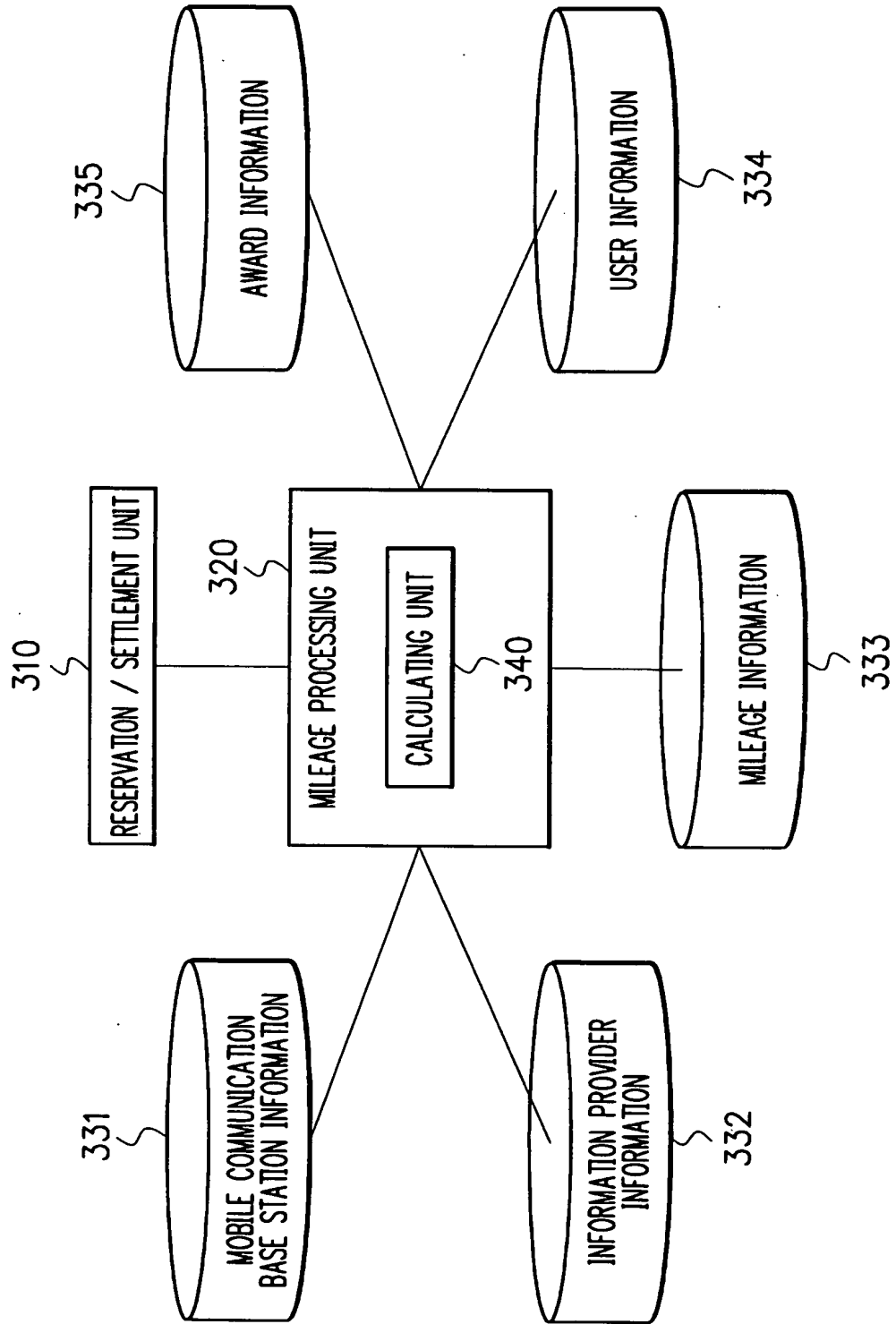
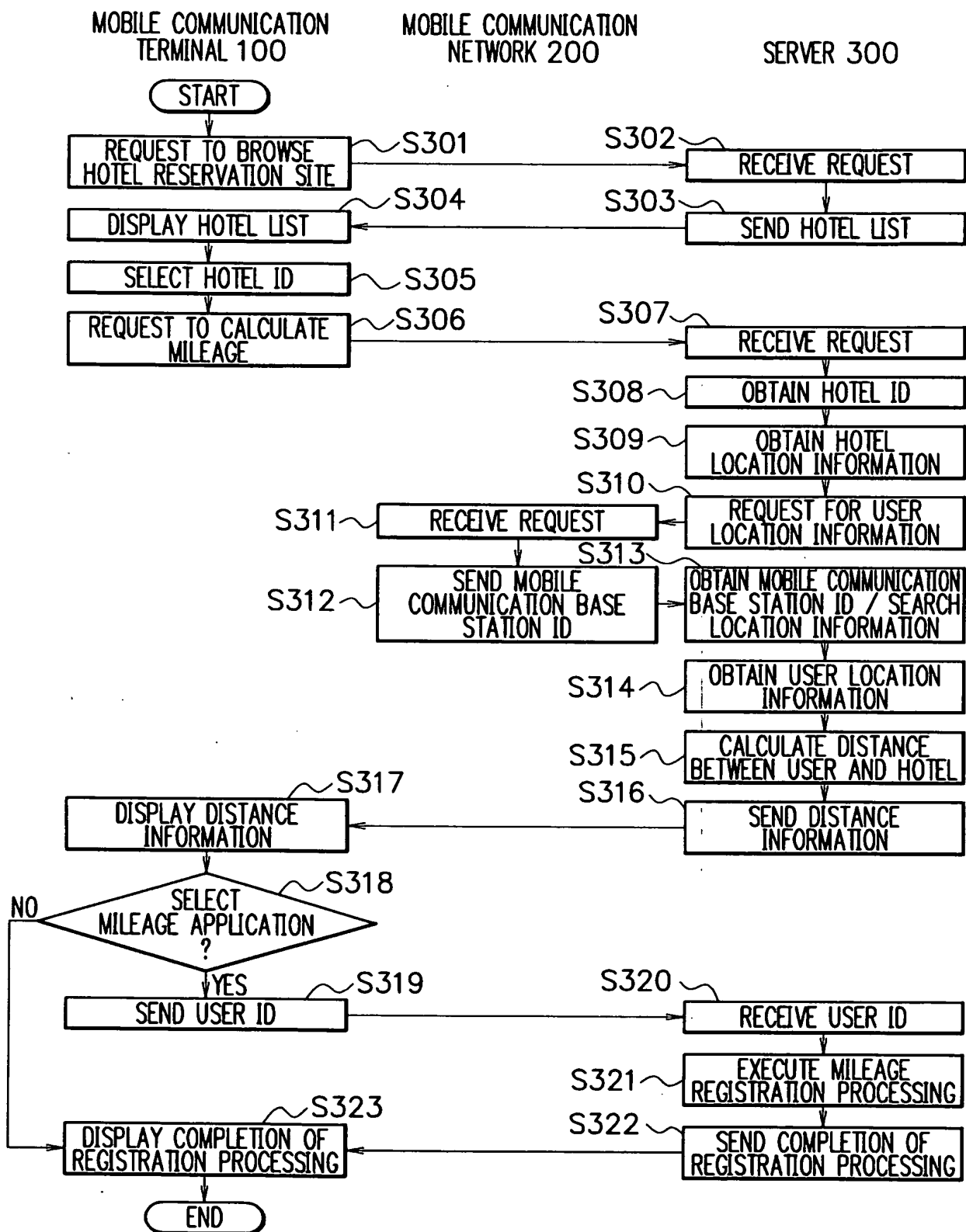


FIG. 2



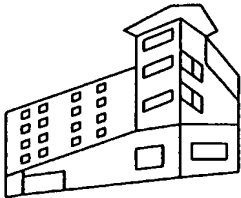
## FIG. 3



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F I G. 4

HOTEL RESERVATION WEB SITE  
HOTEL A ONE NIGHT ¥12,000



GO TO HOTEL RESERVATION / MILEAGE  
CALCULATION SCREEN

F I G. 5

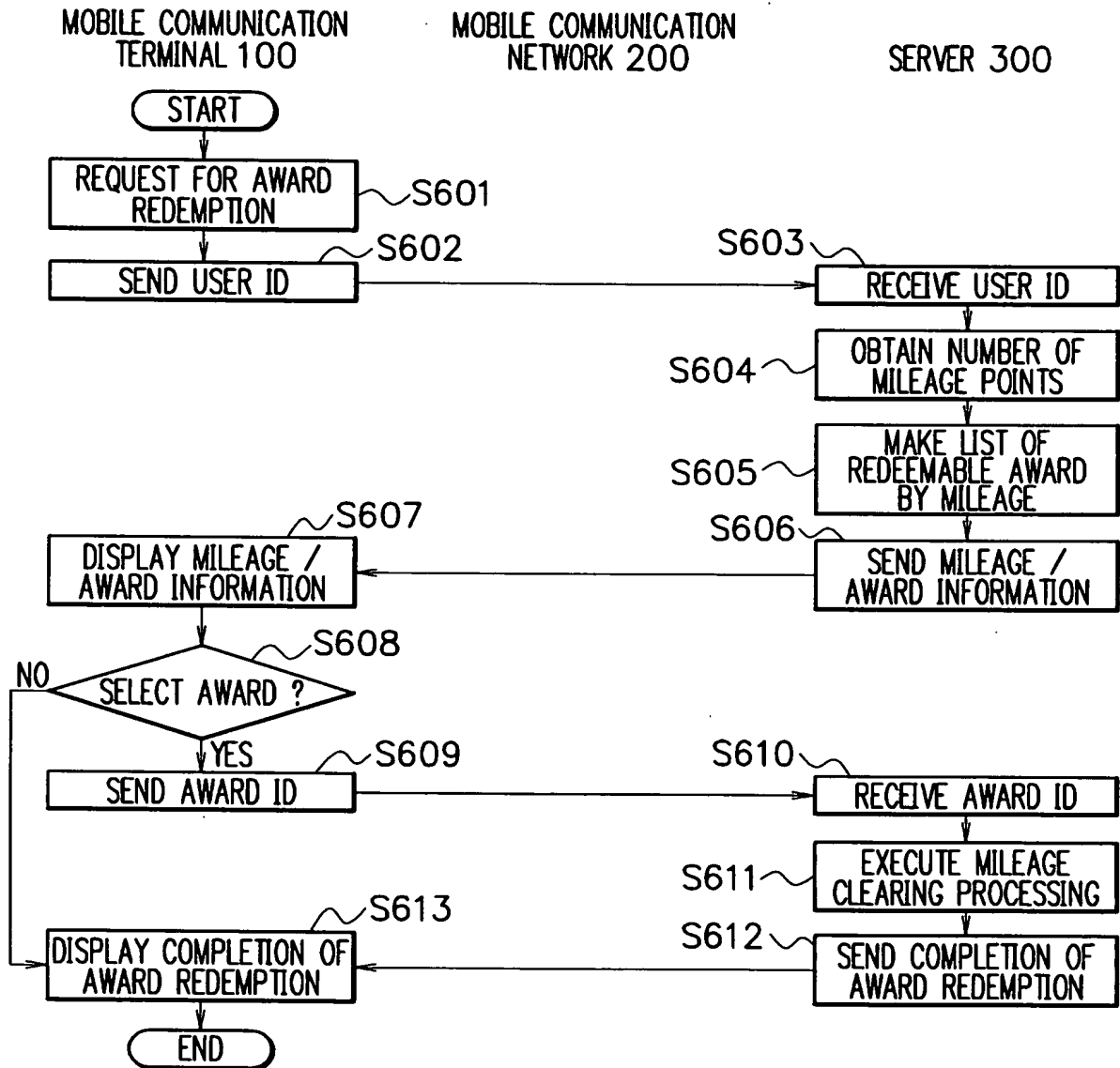
YOUR CURRENT LOCATION IS

TO THE HOTEL A

MILES

WILL YOU RESERVE A HOTEL /  
APPLY FOR MILEAGE ?

## FIG. 6



F I G. 7

YOUR CURRENT NUMBER OF MILEAGE POINTS IS

6 2 5 0

REDEEMABLE AWARDS ARE

ACCOMMODATION COUPON OF HOTEL A

LIFT TICKET OF SKI AREA B

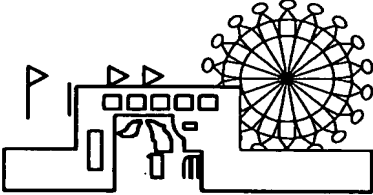
WILL YOU REDEEM AWARD ?

YES NO

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FIG. 8

ADVERTISING WEB SITE  
ABC AMUSEMENT PARK



GO TO MILEAGE CALCULATION SCREEN

FIG. 9

IT IS CONFIRMED THAT  
YOU ARE NOW AT THE DESTINATION

YOUR APPLIED MILE IS

MILES

WILL YOU ISSUE MILEAGE ?

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## F I G. 10

IT IS NOT CONFIRMED THAT  
YOU ARE NOW AT THE DESTINATION

ABC AMUSEMENT PARK

PLEASE GO TO THE SET LOCATION  
AND TRY AGAIN, OR PLEASE ASK THE  
ATTENDANT IN THE SET LOCATION.

RETURN

## F I G. 11

YOUR CURRENT LOCATION IS

NORTH LATITUDE 35° 41' 49"

EAST LONGITUDE 139° 38' 21"

TO THE HOTEL A

327

MILES

WILL YOU RESERVE A HOTEL /  
APPLY FOR MILEAGE ?

YES

NO



F I G. 12

MOBILE COMMUNICATION BASE STATION ID	NAME	AREA NAME	LATITUDE	LONGITUDE
00000001	BASE STATION A	B, A WARD, TOKYO	350508	1380608
00000002	BASE STATION B	C, A WARD, TOKYO	350505	1382538
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F I G. 13

INFORMATION PROVIDER ID	NAME	LATITUDE	LONGITUDE
00000001	HOTEL A	360109	1400608
00000002	SKI AREA B	353214	1382265
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# F I G. 14

MANAGEMENT ID	MILEAGE REGISTRATION DATE	USER ID	REGISTERED DEVICE ID	INFORMATION PROVIDER ID	NUMBER OF MILEAGE POINTS	SETTLEMENT	MILEAGE ACCRUAL DATE
00000001	20030721	00000026	00003584	00001352	251	Y	20030806
00000002	20030725	00000128	00000256	00002546	102	N	
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# F I G. 15

USER ID	NAME	TELEPHONE NUMBER	ADDRESS	ACCUMULATED NUMBER OF MILEAGE POINTS	HISTORY OF MANAGEMENT ID
00000001	TARO YAMADA	090-2222-2222	B, A WARD, TOKYO	2486	00001241,00000025
00000002	HANAKO SUZUKI	090-3333-3333	D, C WARD, KANAGAWA	125	00000954
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.	.	.	.	.	.

## F I G. 16

AWARD ID	NAME	NUMBER OF POINTS REQUIRED
0001	ACCOMMODATION COUPON OF THE HOTEL A	5000
0002	LIFT TICKET OF THE SKI AREA B	3000
.	.	.
.	.	.
.	.	.

# F I G. 17

MANAGEMENT ID	MILEAGE REGISTRATION DATE	USER ID	REGISTERED DEVICE ID	INFORMATION PROVIDER ID	NUMBER OF MILEAGE POINTS	SETTLEMENT	MILEAGE ACCRUAL DATE	AWARD ID
00000025	20030930	00000026	•	•	-5000	-	20030930	0012